

## Title

### Diploma in Technopreneurship [PA 8320]

#### Description

Diploma in Technopreneurship is a niche programme that combines the study of information communication and technology and business. The program is designed to be quality combination of technology and entrepreneurship. The students will be trained in Information Technology and further to become the entrepreneur. The IT and IT enabled services have proven to be multi-million business in growing knowledge economy. This program provides students with knowledge and techniques of how to develop an idea for a product or business and realise the idea into a successful finished product or business model. The program offers lot of opportunities for young learners to become successful IT based entrepreneurs or Technopreneurs.

Bostonweb diploma programmes are validated by London Metropolitan University and are part of the following degree programme. The students can directly enter into the second year of the degree program and complete the degree within 2 years in Bostonweb College, Malaysia.

- B.Sc (Hons) – Business Information Technology

#### Number of Credits

90

#### Core Modules

Business Organization	Introduction to Economics
Introduction to Technopreneurship	Introduction to Financial Management
Financial Accounting	Small Business Marketing
Business Negotiation Skills	Contemporary Organization Behaviour
Business Ethics	Selling and Sales Management
Business Statistics	Public Relations
Business Law	Internet Marketing
Critical Thinking	Advertising & Media
Business English	Marketing Research & Proposal
Business Communication Skills	Fundamentals of JAVA Programming
Introduction To Management	JAVA Programming Language
Principles of Marketing	Developing Applications for J2EE Platform
Integrated Marketing Communication	Web Component Development with Servlet and JSP Technology

## **Career Opportunities**

- IT Professional
- Help desk Technician
- Technical Support Specialist
- IT Entrepreneur
- IT Specialist
- Programmer
- Analyst Programmer
- Java Programmer
- Java Developer
- J2EE Programmer
- J2EE Developer
- Technopreneur
- Support Specialist

## Entry Requirements

### *Malaysian Students*

- Pass SPM – Sijil Pelajaran Malaysia with 3 credits in any relevant
- Certificate in Business and Business Information Technology (or)
- Any other equivalent qualification

### *International Students*

- 'O' Level or equivalent qualification (or)
- 'A' Level or equivalent qualification (or)
- Certificate in Business and Business Information Technology (or)
- Any other equivalent qualification

## Academic Pathway

